



# AYSO EXPO

## Southbury, CT March 8-9, 2025

Please note – agenda could change

\*Rev 02/28/25

Date/Time	Course/Event	Location	Instructor(s)
<b>FRIDAY, March 7, 2025</b>			
5:00 pm – 7:00 pm	EXPO Registration	EXPO Hallway	
8:00 pm	Trivia Night Sponsored by Region 95 – Somers, NY	Heritage Room	
<b>SATURDAY, March 8, 2025</b>			
7:00 am - 8:00 am	BREAKFAST	<b>TIMBERS – GIVE TICKET TO WAIT STAFF</b>	
7:00 am–2:00 pm	EXPO Registration	EXPO Hallway	
8:30 am-4:30 pm	VENDOR SHOW	EXPO Hallway	
8:00 am-6:00 pm	RC/AD Training – PRE-REGISTRATION REQUIRED	Justice	Various Instructors
9:00 am-5:00 pm	Systems Support Lab – Are you having trouble with systems? <b>Come see us in the lab – Bring your computer if you have it</b>	Whitney	C Rodarte
8:00 am-9:15 am	Coach *Annual Coach Update	Madison	S Snyder
	Referee *Annual Referee Update	Senate	P Goldberger, D Rogers
	Regional Admin & Ops *Annual Management Update	Jefferson	M Cassidy
	ALL *Welcome to the EXPO <b>First Time EXPO Orientation</b>	Congress	R Buiteweg
9:15 am-9:30 am	<b>BREAK</b>		
9:30 am-10:15 am	Coach *One Team, One Goal!	Madison	T Osborn
	Coach *Favorite Drills I Learned in Elementary School	Jefferson	J Council
	Referee *What’s the Temperature of the Match? Reading the Game & Responding to Varying Levels of Intensity	Senate	C O’Connell
	Referee You Make the Call I	Congress	G Solomon
	Safe Haven *Kids in the Middle – The AYSO Team	Edison	M Winegar
	Development Introducing AYSO Play!	Washington	D Howald
9:15 am-11:00 am	Regional Admin & Ops *Sports Connect Website Workshop	Liberty	P Muesse
10:15 am-11:00 am	<b>BREAK – SNACKS IN VENDOR ROW</b>		
11:00 am-12:00 pm	<b>Everyone</b> TOWN HALL WITH AYSO LEADERSHIP <b>Everyone should attend</b>	Constitution	AYSO Leadership
12:00 pm-1:30 pm	<b>LUNCH</b> <b>TIMBERS – GIVE MEAL TICKET AT DOOR</b>		
2:00pm – 5:45pm	Coach Coach Instructor <b>Certification Course</b>	Jefferson	J Council, T Osborn
	Safety *AED Training	Hamilton	M Tookey
2:00pm – 3:45pm	Coach *US Center for Mental Health and Sport <b>Certification Course</b>	Madison	Coach Instructor
2:00pm – 2:45pm	Referee Cooperation Between Coaches and Referees	Senate	D Rogers
	Development *Augusta/Momentec – Added Value Programs For AYSO Regions	Congress	Augusta/Momentec Instructor
	Systems *Tools for Verifying Volunteer Compliance	Washington	P Muesse
	Regional Admin & Ops More Soccer for More Kids	Liberty	I Kavy
2:45 pm-3:00 pm	<b>BREAK</b>		



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SATURDAY, March 8, 2025 Cont.				
3:00 pm-4:45 pm	Systems	*Tools for Treasurers, Auditors or Fiduciaries	Washington	S Schooley
3:00 pm-3:45 pm	Referee	*Pregame – Oops, What Did We Forget?	Senate	R Safran
	Regional Admin & Ops	*Social and Digital Marketing *Creating a Culture of Volunteerism	Liberty Congress	D Howald R Pittman
3:45 pm-4:00 pm	<b>BREAK</b>			
4:00 pm-5:45 pm	Coach	*USSF Grassroots 4 v 4 – <b>Classroom Portion Certification Course</b>	Madison	S Snyder, S Gorgas
4:00 pm-4:45 pm	Referee	*Refereeing Outside the Touchline *The Good Place – Proper Referee Positioning	Senate Congress	R Safran H Faria
	Development	AYSO + SOCi: Amplify Your Search, Listings & Social Media Efforts	Liberty	D Howald
4:45 pm-5:00 pm	<b>BREAK</b>			
	Referee	Fouls and Misconduct Review 14U and Above	Senate	G Solomon
		Fouls and Misconduct Review 12U and Below	Congress	C O’Connell
	EPIC	VIP Program Guide - Welcome to EPIC!	Washington	P van der Heijden
	Development	AYSO +MOJO: The Premium Mobile App with White-Glove Onboarding	Liberty	R Buiteweg
6:00 pm	<b>COCKTAIL HOUR SPONSORED BY SCORE SPORTS (open bar)</b>		<b>Garden Room</b>	
7:00 pm	<b>AWARDS BANQUET DINNER</b>		<b>TIMBERS – GIVE MEAL TICKET AT DOOR</b>	
8:30 pm	<b>LIVE MUSIC AFTER DINNER IN THE TAVERN</b>  <b>CAN YOU SPOT THE AYSO VOLUNTEER IN THE BAND?</b>		<b>THE TAVERN</b>	

Thank you to Score for  
being our Presenting  
Sponsor for this EXPO!





# AYSO EXPO NORTHEAST

## Southbury, CT March 8-9, 2025

SUNDAY, March 9, 2025				
7:00 am–9:00 am	BREAKFAST		TIMBERS – <b>GIVE TICKET TO WAIT STAFF</b>	
8:00 am-9:30 am	Coach	*US Soccer Foundation presents Coach - Mentor <b>Certification Course</b>	Madison	Coach Instructor
9:00 am-9:45 am	Referee	Refereeing is Thinking	Senate	G Solomon
	Regional Admin & Ops	Best Practices for Sponsorship and Fundraising	Washington	D Howald
9:45 am-10:00 am BREAK				
10:00 am-11:45 am	Coach	*USSF Grassroots 4 v 4 – <b>Classroom Portion</b> <b>Field Portion at Pomperaug High School</b>	Offsite	S Snyder, S Gorgas
10:00 am-10:45 am	Referee	Stopping Referee Abuse	Senate	D Rogers
	Regional Admin & Ops	Advanced Social Media *Planning Effective Board Meetings	Washington Congress	D Howald R Pittman
10:45 am-11:00 am BREAK				
11:00 am-11:45 am	Referee	Proactive Refereeing – Reading the Game and Taking Action	Senate	R Safran
	Regional Admin & Ops	Developing a Regional Calendar	Hamilton	R Pittman

**\* = NEW/UPDATED WORKSHOPS**

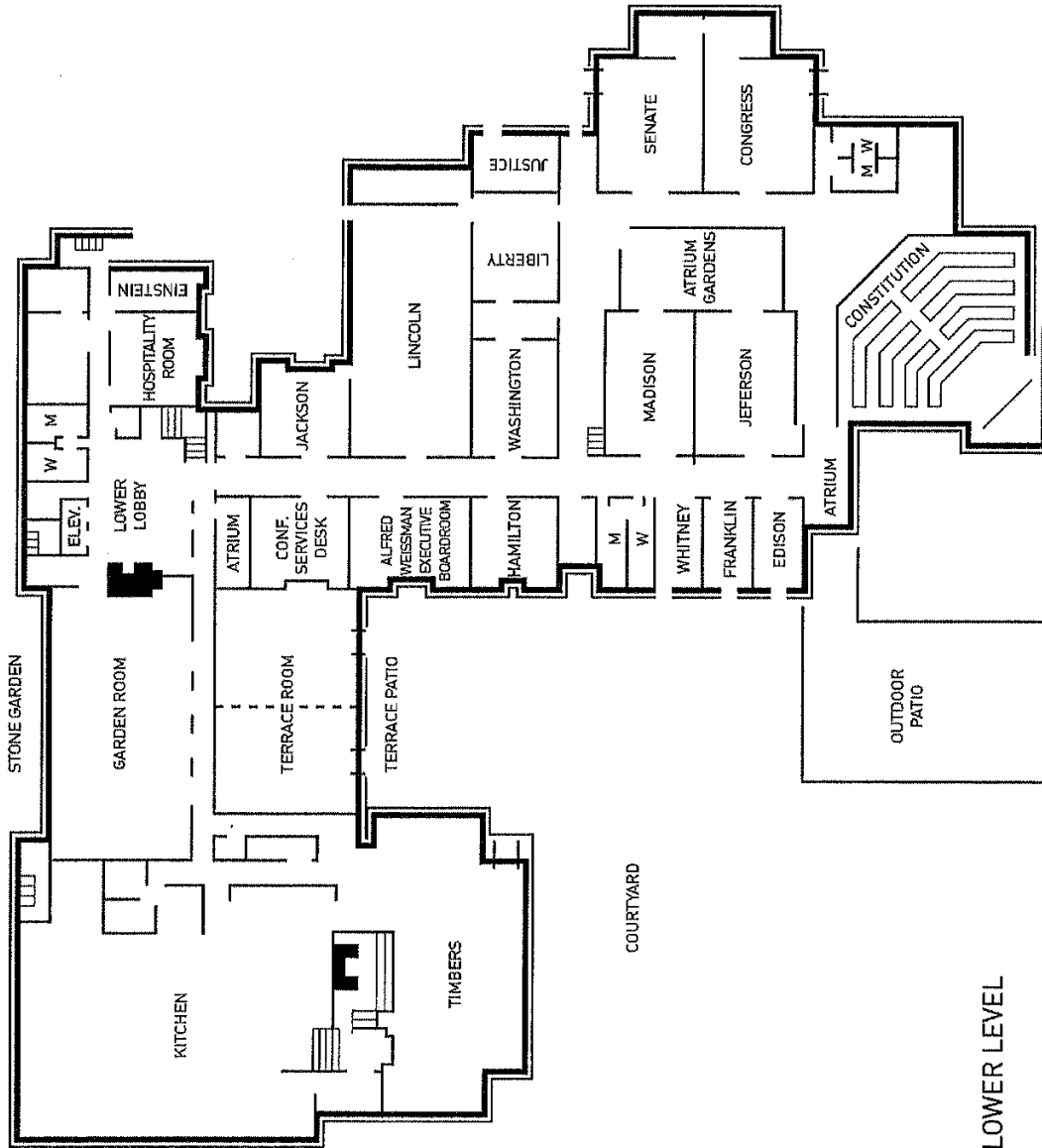
Below are the names of the volunteer instructors. Be sure to thank them for all of their preparation and hard work in presenting all of these workshops to you.

Rick Buiteweg  
Michael Cassidy  
Jodi Council  
Hugo Faria  
Peter Goldberger  
Scott Gorgas  
Dan Howald  
Irwin Kavy  
Karen Mihara

Karen Mihara  
Paula Muesse  
Chris O’Connell  
Theresa Osborn  
Randy Pittman  
Cecilio Rodarte  
Darren Rogers  
Doug Ryan  
Richard Safran

Maria Salinas  
Mark Schmalz  
Shelley Schooley  
Scott Snyder  
Gregg Solomon  
Morgan Tookey  
Peter van der Heijden  
Matt Winegar

thank you



LOWER LEVEL