

2025 Section 3 EXPO DRAFT

MARCH 7 - 9, 2025

FRIDAY								
4:00- 7:00 pm	Registration							
SATURDAY								
7:00- 2:00 pm	Registration							
7:00- 8:00 am	Breakfast							
	COACH	COACH	REFEREE	REFEREE	REGIONAL OPS	REGIONAL OPS	REGIONAL OPS	RC TRAINING
8:00- 9:15 am	Annual Coach Update		Annual Referee Update		Annual Management Update	First Time EXPO Attendee Orientation	Sports Connect Website Workshop 1	RC Training
9:15- 9:30 am	BREAK							
	COACH	COACH	REFEREE	REFEREE	REGIONAL OPS	DEVELOPMENT	REGIONAL OPS	RC TRAINING
9:30- 10:15 am		One Team, One Goal or Why Can't We be Friends?	EPIC/VIP Roundtable	AYSO Legal Roundtable	Introduciong AYSO Play	Sports Connect Website Workshop 2	RC Training	
10:15- 11:00 am	BREAK							
	COACH	COACH	REFEREE	REFEREE	MGMT	MGMT	MKTG	RC TRAINING
11:00- 12:00 pm	Town Hall with AYSO Leadership							
12:00- 1:30	Lunch							
	COACH	COACH	REFEREE	REGIONAL OPS	SAFETY	SYSTEMS	REGIONAL OPS	RC TRAINING
2:00- 2:45 pm	US Center for Mental Health 1	Coach Instructor	Reading the Game and Responding to Varying Levels of Intensity	You Make The Call I	AED/CPR Training	Tools for the Regional Commissioners	Advanced Social Media	RC Training
2:45- 3:00pm	BREAK							

SATURDAY - Con't								
	COACH	COACH	REFEREE		SAFETY	SYSTEMS	REGIONAL OPS	RC TRAINING
3:00- 3:45 pm	US Center for Mental Health 2	Coach Instructor	The Happy Place- Proper Referee Positioning	Introduciong AYSO Play	AED/CPR Training	Tools for Verifying Volunteer Compliance	Social & Digital Marketing	RC Training
3:45- 4:00pm	BREAK							
	COACH	COACH	REFEREE	REFEREE	SAFETY	SYSTEMS	DEVELOPMENT	RC TRAINING
4:00- 4:45 pm	United Soccer Coaches Essential Principles of Effective Youth Coaching	Coach Instuctor	Problems Outside The Touchlines		AED/CPR Training	Tools for Treasurers, Auditors & Fiduciaries	Amplify your Search, Listing, & Social Media Efforts	RC Training
4:45- 5:00pm	BREAK							
	COACH	COACH	REFEREE	REFEREE	SAFETY	SAFE HAVEN	DEVELOPMENT	RC TRAINING
5:00- 5:45 pm	Favorite Drills	Coach Instructor	Fouls & Misconduct Review-14U & Above	Fouls & Misconduct Review- 12U & Below	AED/CPR Training	Kids in the Middle The AYSO Team	AYSO + MOJO The Premium Mobile App w/White Glove Onboarding	RC Training
6:00- 7:00 pm	Score Cocktail Hour TENTATIVE							
7:00 PM	DINNER							
SUNDAY								
7:00- 9:00 am	Breakfast							
	COACH		REFEREE	SAFETY	RC TRAINING	REGIONAL OPS		
9:00- 9:45 am	US Soccer Coach Mentor		Refereeing Is Thinking	AED/CPR Skills Drills	RC Training (if needed)	Best Practices for Sponsorship & Fundraising		
9:45- 10:00am	BREAK							
	COACH		REFEREE	REGIONAL OPS	REGIONAL OPS	REGIONAL OPS		
10:00- 10:45 am	USSF Grassroots 4v4		Stopping Referee Abuse	Planning Effective Board Meetings		Social & Digital Marketing		
10:45- 11:00am	BREAK							
	COACH		REFEREE	REFEREE	MGMT	MKTG		
11:00- 11:45 am	USSF Grassroots 4v4 (continued)		Proactive Refereeing					